TakeApp

WhatsApp Official Partner

TAKE APP RESELLER PROGRAM

Enterprise Partner Overview

A practical guide to launching Take App for businesses in your market — from setup and pricing to go-live.

Prepared for Take App Enterprise Partners

START TODAY

Bring Your Market. Start Selling.

You know the local businesses. Take App gives you the platform and pricing to launch their WhatsApp stores quickly.

You own the relationship

Bring the businesses you already serve and remain their trusted local partner.

You launch at your pace

Sign up free and set up your first merchant stores with our step-by-step guides.

You build recurring revenue

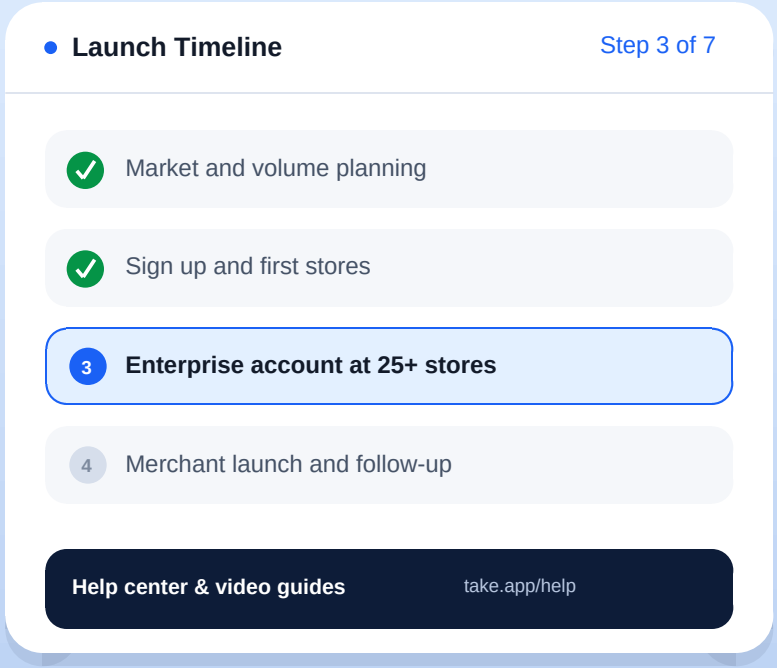
Package Take App with your services and earn recurring income as merchants grow.

Your first merchants can be live and taking orders this week.

A SELF-SERVE LAUNCH

A clear path to your first live stores

Every step is self-serve, with the help center and video guides beside you from planning through merchant go-live.



THE ENTERPRISE PLAN

How the Enterprise Plan Works

Built for partners managing many merchant stores with one team, one account, and one billing relationship.

25 merchant stores minimum

One Enterprise account

Create and manage merchant stores from a central account while each business keeps its own storefront and operations.

25 staff seats per pack

Access that grows with you

Add staff in packs of 25, assign the right access, and coordinate your reseller team as your merchant base grows.

BUILT FOR RESELLERS

Everything You Need to Operate

Self-serve Setup

Help center articles and video guides walk you through every setup step.

White-label Options

Use your own branding and domain where your partnership setup supports it.

Multi-store Management

Create and manage many merchant stores under one Enterprise relationship.

Merchant & Staff Access

Invite merchant owners and staff with separate accounts and appropriate access.

Reseller Pricing

Start with partner-friendly rates and discuss tailored pricing as volume grows.

Guided Go-live

Launch with step-by-step guides your operating team can follow.

FROM PLAN TO LAUNCH

Your Onboarding Journey

Seven practical steps from market planning to your first merchants taking orders.

01

Plan your market

Confirm your market, expected store volume, staff seats, and product fit.

02

Start on Business

Sign up free, then upgrade to Business for 5 stores and staff.

03

Move to Enterprise

Past 25 stores, contact us at take.app/contact to move to reseller rates.

04

Configure your store hub

Set up your team to create and manage merchant stores.

05

Onboard merchants & staff

Create stores and invite the people who will operate them.

06

Apply your branding

Configure white-label branding and domains where applicable.

07

Go live

Launch the first stores and begin taking orders.

AT EVERY STEP

The help center and video guides cover every step.

PARTNER-FRIENDLY PRICING

Start with Reseller Rates

Enterprise starts at 25 merchant stores, with tailored pricing available as your volume grows.

Standard rate

~~$8~~ / store / month

~~$4~~ / staff seat / month

List pricing, billed per store and per seat.

Enterprise rate

$6 / store / month — Save 25%

$2 / staff seat / month — Save 50%

Starting rates are $6 per store and $2 per staff seat each month. Staff seats are added in packs of 25.

MORE THAN A DISCOUNT

A Partnership Built to Grow

Combine a proven WhatsApp commerce platform with your local relationships and services.

A new revenue stream

Add recurring platform revenue alongside the services you already provide to local businesses.

Faster time to market

Offer online ordering, payments, delivery options, and WhatsApp workflows without building a platform.

Help when you need it

Help center articles, video guides, and email support as your merchant portfolio grows.

TO GET STARTED

Next Steps

01

Plan your volume

Estimate your first-quarter stores and team size with the calculator at take.app/reseller.

02

Start free

Sign up at take.app and set up your first merchant stores.

03

Scale to reseller rates

Past 25 stores, contact us at take.app/contact to move your stores to an Enterprise account.

Questions before then

take.app/contact

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