TakeApp

WhatsApp Official Partner

TAKE APP RESELLER PROGRAM

Enterprise Partner Overview

A practical guide to launching Take App for businesses in your market — from setup and pricing to training and go-live.

Prepared for Take App Enterprise Partners

START TODAY

Bring Your Market. Start Selling.

You know the local businesses. Take App gives you the platform, pricing, and support to launch their WhatsApp stores quickly.

You own the relationship

Bring the businesses you already serve and remain their trusted local partner.

We help you launch

Your Account Manager helps configure your Enterprise account and first merchant stores.

You build recurring revenue

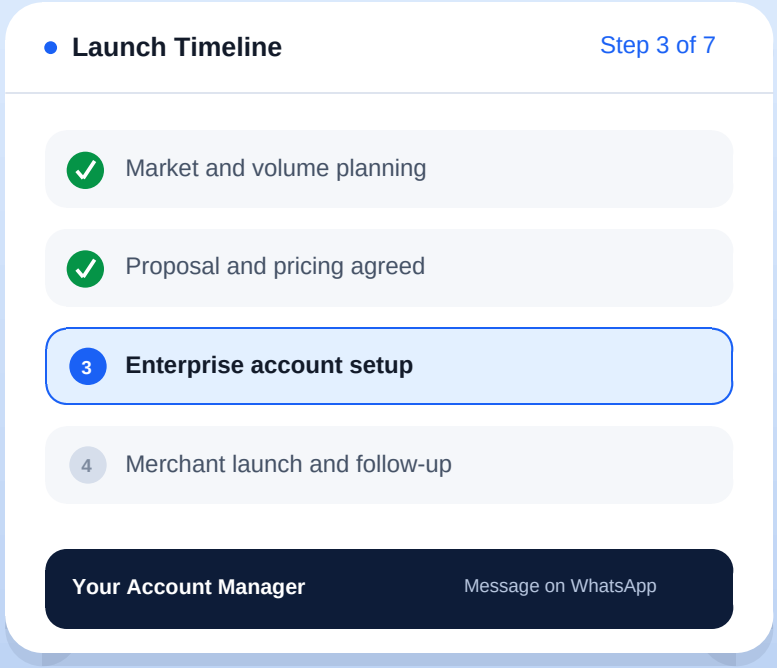
Package Take App with your services and earn recurring income as merchants grow.

Your first merchants can be live and taking orders this week.

A GUIDED LAUNCH

A clear path to your first live stores

A dedicated WhatsApp group keeps your team and Take App connected from planning through merchant go-live.



THE ENTERPRISE PLAN

How the Enterprise Plan Works

Built for partners managing many merchant stores with one team, one account, and one billing relationship.

25 merchant stores minimum

One Enterprise account

Create and manage merchant stores from a central account while each business keeps its own storefront and operations.

25 staff seats per pack

Access that grows with you

Add staff in packs of 25, assign the right access, and coordinate your reseller team as your merchant base grows.

BUILT FOR RESELLERS

Everything You Need to Operate

Dedicated Account Manager

A consistent point of contact for onboarding, launch, and ongoing support.

White-label Options

Use your own branding and domain where your partnership setup supports it.

Multi-store Management

Create and manage many merchant stores under one Enterprise relationship.

Merchant & Staff Access

Invite merchant owners and staff with separate accounts and appropriate access.

Reseller Pricing

Start with partner-friendly rates and discuss tailored pricing as volume grows.

Training & Go-live

Launch confidently with guided setup and training for your operating team.

FROM PLAN TO LAUNCH

Your Onboarding Journey

Seven practical steps from partnership planning to your first merchants taking orders.

01

Plan your market

Confirm your market, expected store volume, staff seats, and product fit.

02

Agree the partnership

Review pricing, scope, and launch terms in a proposal.

03

Enterprise account created

We open the central account for your reseller operation.

04

Configure your store hub

Set up your team to create and manage merchant stores.

05

Onboard merchants & staff

Create stores and invite the people who will operate them.

06

Apply your branding

Configure white-label branding and domains where applicable.

07

Training and go-live

Train your team, launch the first stores, and begin taking orders.

AT EVERY STEP

Your Account Manager stays with your team.

PARTNER-FRIENDLY PRICING

Start with Reseller Rates

Enterprise starts at 25 merchant stores, with tailored pricing available as your volume grows.

Standard rate

~~$8~~ / store / month

~~$4~~ / staff seat / month

List pricing, billed per store and per seat.

Enterprise rate

$6 / store / month — Save 25%

$2 / staff seat / month — Save 50%

Starting rates are $6 per store and $2 per staff seat each month. Staff seats are added in packs of 25; final terms are confirmed in your proposal.

MORE THAN A DISCOUNT

A Partnership Built to Grow

Combine a proven WhatsApp commerce platform with your local relationships and services.

A new revenue stream

Add recurring platform revenue alongside the services you already provide to local businesses.

Faster time to market

Offer online ordering, payments, delivery options, and WhatsApp workflows without building a platform.

Support you can rely on

Get guided onboarding, team training, and dedicated help as your merchant portfolio grows.

TO GET STARTED

Next Steps

01

Confirm store volume

Share your market, expected first-quarter stores, and team size so we can shape the right plan.

02

Agree pricing and scope

Review the proposal and confirm the commercial terms and launch plan.

03

Set up and launch

Meet your Account Manager, configure the Enterprise account, and bring your first merchants live.

Questions before then

help@take.app · WhatsApp support

TakeApp